

Did you know 2 areas[†]
of your brain can
make it hard to
lose weight?



If you are overweight or struggling with obesity, ask your doctor how to reduce hunger and help control cravings with CONTRAVE

CONTRAVE (naltrexone HCl/bupropion HCl) is a prescription weight-loss medicine that may help adults with obesity (BMI greater than or equal to 30 kg/m²), or are overweight (BMI greater than or equal to 27 kg/m²) with at least one weight-related medical condition, lose weight and keep the weight off. CONTRAVE should be used along with diet and exercise.

*IMS NPA Branded Weight Loss Medicine Audit from March 2014–March 2017.

[†]Other areas of the brain may be involved. The exact neurochemical effects of CONTRAVE leading to weight loss are not fully understood.

Important Safety Information

One of the ingredients in CONTRAVE, bupropion, may increase the risk of suicidal thinking in children, adolescents, and young adults. CONTRAVE patients should be monitored for suicidal thoughts and behaviors. In patients taking bupropion for smoking cessation, serious neuropsychiatric adverse events have been reported. CONTRAVE is not approved for children under 18.

Please see additional Important Safety Information on page 6 and accompanying [Prescribing Information](#) and [Medication Guide](#) for information regarding the boxed warning for suicidal thoughts and behaviors.

Learn more at www.CONTRAVE.com



Contrace[®]
(naltrexone HCl/bupropion HCl)
8 mg/90 mg • Extended-Release Tablets

CONTRACE is believed to work on 2 separate areas of the brain*

If you're struggling to lose weight, 2 areas of your brain could be working against you*:

- The first is your **hunger center**, which tells you that you're hungry
- The other is your **reward system**, which may cause cravings even when you're not hungry

CONTRACE is a prescription medicine that may help some overweight and obese adults[†] lose weight and keep the weight off. CONTRACE has minimal risk of abuse or dependence and has a well-studied safety and tolerability profile.

*Other areas of the brain may be involved. The exact neurochemical effects of CONTRACE leading to weight loss are not fully understood.

[†]BMI greater than or equal to 27 kg/m² with at least one weight-related medical condition or BMI greater than or equal to 30 kg/m².

Reduce hunger and help control cravings with CONTRACE

Important Safety Information

Stop taking CONTRACE and call your healthcare provider right away if you experience thoughts about suicide or dying; depression or anxiety; panic attacks; trouble sleeping; irritability; aggression; mania; or other unusual changes in behavior or mood.

Please see additional Important Safety Information on page 6 and accompanying Prescribing Information and Medication Guide for information regarding the boxed warning for suicidal thoughts and behaviors.



Along with diet and exercise, CONTRAVE may help you lose weight and keep it off



Across three studies, patients who were overweight or struggling with obesity lost approximately 2–4x more weight over one year by adding CONTRAVE than with diet and exercise alone.

- Nearly half of patients taking CONTRAVE lost 5% or more body weight and kept it off (vs 23% of patients taking placebo). Individual results may vary.

Study 1 (COR-I): In this 56-week study, the group taking CONTRAVE along with diet and exercise lost 5.4% of their body weight (on average) compared with the placebo group who lost 1.3% (on average) with diet and exercise alone. Additionally, 42% of the CONTRAVE users lost at least 5% of their total body weight (while 17% of the placebo group lost at least 5% of their total body weight with diet and exercise). For participants who remained on CONTRAVE for the whole study, average weight loss was 8.1% or approximately 18 pounds, which was 4 times more weight than participants taking placebo.

Study 2 (COR-BMOD): In this 56-week study, all patients participated in an intensive diet and exercise program, including group visits. At 56 weeks, the CONTRAVE users lost 8.1% (on average) of their total body weight compared with a body weight loss of 4.9% (on average) for the placebo group. Additionally, 57% of those who took CONTRAVE lost at least 5% of their total body weight (while 43% of those on placebo lost at least 5% of their total body weight). For participants who remained on CONTRAVE for the whole study, average weight loss was 11.5% or approximately 25 pounds.

Study 3 (COR-DIABETES): In this 56-week study of obese or overweight patients with type 2 diabetes, the group taking CONTRAVE along with diet and exercise lost 3.7% of their body weight (on average) compared with the placebo group who lost 1.7% (on average) with diet and exercise alone after 56 weeks. Additionally, 36% of the CONTRAVE users lost at least 5% of their total body weight (while 18% of the placebo group lost at least 5% of their total body weight). CONTRAVE users also had a reduction in HbA1c of 0.6% (compared with a reduction of 0.1% in the placebo group) at 56 weeks.

CONTRAVE is not indicated to treat diabetes.



Contraceptive
(naltrexone HCl/bupropion HCl)
8 mg/90 mg • Extended-Release Tablets

Taking a different approach to weight loss starts by having a different conversation with your doctor

It's important to involve your doctor in your weight-loss efforts, so read and answer the following questions before your appointment today. Then take your answers with you to help start a useful conversation with your doctor about your options. It's that easy!

Age _____ **Height** _____ feet _____ inches **Weight** _____

Do you have any of the following conditions that may be related to your weight? **Check all that apply**

- | | | | |
|--|---|----------------------------------|-------------------------------------|
| <input type="radio"/> High cholesterol | <input type="radio"/> Joint pain | <input type="radio"/> Depression | <input type="radio"/> Heart disease |
| <input type="radio"/> Heartburn | <input type="radio"/> Sleep apnea | <input type="radio"/> Asthma | <input type="radio"/> None |
| <input type="radio"/> Type 2 diabetes | <input type="radio"/> High blood pressure | <input type="radio"/> Stroke | |

What has your weight-loss experience been like?

- | | | | | | |
|---------------------------|--------------------------|---|---------------------------|--------------------------|--|
| <input type="radio"/> YES | <input type="radio"/> NO | In the past, have you lost weight but gained the weight back? | <input type="radio"/> YES | <input type="radio"/> NO | Do you have cravings for certain foods? |
| <input type="radio"/> YES | <input type="radio"/> NO | Have you tried other weight-loss medicines including over-the-counter products? | <input type="radio"/> YES | <input type="radio"/> NO | Did you know there may be 2 areas of the brain that can contribute to weight gain?* |
| <input type="radio"/> YES | <input type="radio"/> NO | Would you like to have more control over your hunger? | <input type="radio"/> YES | <input type="radio"/> NO | Are you interested in losing weight with help from CONTRAVE? |
| <input type="radio"/> YES | <input type="radio"/> NO | Would you like to have more control over the foods you crave? | <input type="radio"/> YES | <input type="radio"/> NO | Are you ready to begin a full weight-loss regimen, including medicine, diet, and exercise? |

*Other areas of the brain may be involved in weight loss. The exact neurochemical effects of CONTRAVE leading to weight loss are not fully understood.

Ask your doctor about CONTRAVE, a prescription weight-loss medicine that is thought to work on 2 areas of the brain* to help you lose weight and keep it off.

**Weight-loss help is available—
Bring your answers to your
appointment and start a discussion
with your doctor today!**

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Actor portrayal

Reduce hunger and help control cravings with CONTRAVE

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Save while you lose weight with your CONTRAVE Savings Card

Take advantage of the CONTRAVE Savings Card offer and benefit from monthly savings on your CONTRAVE prescription.



If your insurance doesn't cover CONTRAVE or if you pay cash



you may pay approximately \$3 a day for your monthly prescription.*



If you have Medicare or TRICARE coverage



you may pay approximately \$3 a day for your monthly prescription.*



If you have private insurance that covers CONTRAVE



you may pay approximately \$1 a day for your monthly prescription.*



Important Safety Information

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. **Do not take any other medicines while you are taking CONTRAVE unless your healthcare provider says it is okay.**

If you have a seizure while taking CONTRAVE, stop taking CONTRAVE and call your healthcare provider right away.

Please see additional Important Safety Information on page 6 and accompanying Prescribing Information and Medication Guide for information regarding the boxed warning for suicidal thoughts and behaviors.

*Payment will depend on your pharmacy. The CONTRAVE Savings Card cannot be used if you are currently a Medicaid Beneficiary. Medicare Part D and TRICARE beneficiaries are eligible for the CONTRAVE Savings Card. However, to receive the CONTRAVE Savings Card benefits, your prescription will be processed with the assumption that you are a cash-paying customer. For Medicare Part D patients, the cash payments you make for CONTRAVE will not count towards your true out-of-pocket expenses. If Medicare or TRICARE coverage status for CONTRAVE changes in the future, your CONTRAVE Savings benefits may change too. By using the CONTRAVE Savings Card, you agree to report your use of this offer to any Third Party that reimburses you or pays for any part of the CONTRAVE prescription price. Use of this offer is confirmation that you are permitted under the terms and conditions of the health benefit plan(s) covering your prescriptions, to take advantage of co-pay coverage programs. You additionally agree that you will not submit the cost of any portion of the product dispensed pursuant to this offer to a federal or state healthcare program for purposes of counting it toward your out-of-pocket expenses. For patients with a co-pay obligation of \$110 or less for a 30-day prescription, 120 tablets or fewer, (\$330 or less for a 90-day supply, 360 tablets or fewer), the offer will cover any amount over \$40 (\$120 for a 90-day supply, 360 tablets or fewer). For patients with a co-pay obligation greater than \$110 for a 30-day prescription, 120 tablets or fewer, and for those without coverage, the offer will cover any patient obligation amount over \$99, up to a maximum benefit of \$164 (i.e., a maximum benefit of \$492 for a 90-day prescription, 360 tablets or fewer). Retail CONTRAVE prices may vary. Additionally, the CONTRAVE Savings Card cannot be used if you are purchasing your prescription through the Get CONTRAVE Now service.

Visit www.CONTRAVE.com
to download and activate your card now!



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Stop taking CONTRAVE and call your healthcare provider right away if you experience thoughts about suicide or dying; depression or anxiety; panic attacks; trouble sleeping; irritability; aggression; mania; or other unusual changes in behavior or mood.

Do not take CONTRAVE if you: have uncontrolled hypertension; have or have had seizures or an eating disorder; use other medicines that contain bupropion; are dependent on opioid pain medicines, use medicines to help stop taking opioids, or are in opiate withdrawal; drink a lot of alcohol and abruptly stop drinking, or take sedatives, benzodiazepines, or anti-seizure medicines and you abruptly stop using them; or are taking monoamine oxidase inhibitors (MAOIs). **Do not start CONTRAVE until you have stopped taking your MAOI for at least 14 days.** Do not take CONTRAVE if you are allergic to any of the ingredients in CONTRAVE. Do not take CONTRAVE if you are pregnant or planning to become pregnant or are breastfeeding.

Before taking CONTRAVE, tell your healthcare provider about all of your current or past health conditions.

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. **Do not take any other medicines while you are taking CONTRAVE unless your healthcare provider says it is okay.**

If you have a seizure while taking CONTRAVE, stop taking CONTRAVE and call your healthcare provider right away.

Additional serious side effects may include: opioid overdose or sudden opioid withdrawal; severe allergic reactions; increases in blood pressure or heart rate; liver damage or hepatitis; manic episodes; visual problems (glaucoma); and increased risk of low blood sugar (hypoglycemia) in people with type 2 diabetes mellitus who take certain medicines to treat their diabetes.

The most common side effects of CONTRAVE include nausea, constipation, headache, vomiting, dizziness, trouble sleeping, dry mouth, and diarrhea.

These are not all the possible side effects of CONTRAVE. Please refer to the full Prescribing Information, including Medication Guide, for CONTRAVE or talk to your doctor.

You are encouraged to report negative side effects of drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.



Reduce hunger and help control cravings with CONTRAVE

2 areas of your brain can cause you to feel hungry and crave certain foods even when you're not hungry. CONTRAVE is a weight-loss medicine believed to work on these 2 areas.†

Save on CONTRAVE

The CONTRAVE Savings Card can help you benefit from monthly savings on your CONTRAVE prescription.‡



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‡Must meet Eligibility Requirements. Some restrictions apply. For Eligibility Requirements and Terms and Conditions, please visit www.CONTRAVE.com/FAQ.

Ask your doctor today about CONTRAVE—a prescription weight-loss medicine believed to work on 2 areas† of the brain, the hunger center and the reward system

Learn more at www.CONTRAVE.com

Important Safety Information

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