

Did you know 2 areas[†]
of your brain can
make it hard to
lose weight?



If you are overweight or struggling with obesity, ask your doctor how to reduce hunger and help control cravings with CONTRAVE

CONTRAVE (naltrexone HCl/bupropion HCl) is a prescription weight-loss medicine that may help adults with obesity (BMI greater than or equal to 30 kg/m²), or who are overweight (BMI greater than or equal to 27 kg/m² with at least one weight-related medical condition), lose weight and keep the weight off. CONTRAVE should be used along with diet and exercise.

*IMS Launch MVP. Extended Insights of Branded Weight Loss Medicine Audit from July 2014 to October 2016.

[†]Other areas of the brain may be involved. The exact neurochemical effects of CONTRAVE leading to weight loss are not fully understood.

Important Safety Information

One of the ingredients in CONTRAVE, bupropion, may increase the risk of suicidal thinking in children, adolescents, and young adults. CONTRAVE patients should be monitored for suicidal thoughts and behaviors. In patients taking bupropion for smoking cessation, serious neuropsychiatric events have been reported. CONTRAVE is not approved for use in children under the age of 18.

Please see additional Important Safety Information, including complete boxed warnings for suicidal thoughts or actions and unusual changes in behavior, on pages 6-7.

Learn more at www.CONTRAVE.com



Contrace[®]
(naltrexone HCl/bupropion HCl)
8 mg/90 mg • Extended-Release Tablets

CONTRACE is believed to work on 2 separate areas of the brain*

If you're struggling to lose weight, 2 areas of your brain could be working against you*:

- The first is your **hunger center**, which tells you that you're hungry
- The other is your **reward system**, which may cause cravings even when you're not hungry

CONTRACE is a prescription medicine that may help some overweight and obese adults[†] lose weight and keep the weight off. CONTRACE has minimal risk of abuse or dependence and has a well-studied safety and tolerability profile.

*Other areas of the brain may be involved. The exact neurochemical effects of CONTRACE leading to weight loss are not fully understood.

[†]BMI greater than or equal to 27 kg/m² with at least one weight-related medical condition or BMI greater than or equal to 30 kg/m².

Reduce hunger and help control cravings with CONTRACE

Important Safety Information

Stop taking CONTRACE and call your healthcare provider right away if you experience thoughts about suicide or dying; depression, or anxiety; panic attacks; trouble sleeping; irritability; aggression; mania; or other unusual changes in behavior or mood.

Please see additional Important Safety Information, including complete boxed warnings for suicidal thoughts or actions and unusual changes in behavior, on pages 6–7.



Along with diet and exercise, CONTRAVE may help you lose weight and keep it off



Across three studies, patients who were overweight or struggling with obesity lost approximately 2–4x more weight over one year by adding CONTRAVE than with diet and exercise alone.

- Nearly half of patients taking CONTRAVE lost 5% or more body weight and kept it off (vs 23% of patients taking placebo). Individual results may vary.

Study 1 (COR-I): In this 56-week study, the group taking CONTRAVE along with diet and exercise lost 5.4% of their body weight (on average) compared with the placebo group who lost 1.3% (on average) with diet and exercise alone. Additionally, 42% of the CONTRAVE users lost at least 5% of their total body weight (while 17% of the placebo group lost at least 5% of their total body weight with diet and exercise). For participants who remained on CONTRAVE for the whole study, average weight loss was 8.1% or approximately 18 pounds, which was 4 times more weight than participants taking placebo.

Study 2 (COR-BMOD): In this 56-week study, all patients participated in an intensive diet and exercise program, including group visits. At 56 weeks, the CONTRAVE users lost 8.1% (on average) of their total body weight compared with a body weight loss of 4.9% (on average) for the placebo group. Additionally, 57% of those who took CONTRAVE lost at least 5% of their total body weight (while 43% of those on placebo lost at least 5% of their total body weight). For participants who remained on CONTRAVE for the whole study, average weight loss was 11.5% or approximately 25 pounds.

Study 3 (COR-DIABETES): In this 56-week study of obese or overweight patients with type 2 diabetes, the group taking CONTRAVE along with diet and exercise lost 3.7% of their body weight (on average) compared with the placebo group who lost 1.7% (on average) with diet and exercise alone after 56 weeks. Additionally, 36% of the CONTRAVE users lost at least 5% of their total body weight (while 18% of the placebo group lost at least 5% of their total body weight). CONTRAVE users also had a reduction in HbA1c of 0.6% (compared with a reduction of 0.1% in the placebo group) at 56 weeks.

CONTRAVE is not indicated to treat diabetes.

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Taking a different approach to weight loss starts by having a different conversation with your doctor

It's important to involve your doctor in your weight-loss efforts, so read and answer the following questions before your appointment today. Then take your answers with you to help start a useful conversation with your doctor about your options. It's that easy!

Age _____ **Height** _____ feet _____ inches **Weight** _____

Do you have any of the following conditions that may be related to your weight? **Check all that apply**

- | | | | |
|--|---|----------------------------------|-------------------------------------|
| <input type="radio"/> High cholesterol | <input type="radio"/> Joint pain | <input type="radio"/> Depression | <input type="radio"/> Heart disease |
| <input type="radio"/> Heartburn | <input type="radio"/> Sleep apnea | <input type="radio"/> Asthma | <input type="radio"/> None |
| <input type="radio"/> Type 2 diabetes | <input type="radio"/> High blood pressure | <input type="radio"/> Stroke | |

What has your weight-loss experience been like?

- | | | | | | |
|---------------------------|--------------------------|---|---------------------------|--------------------------|--|
| <input type="radio"/> YES | <input type="radio"/> NO | In the past, have you lost weight but gained the weight back? | <input type="radio"/> YES | <input type="radio"/> NO | Do you have cravings for certain foods? |
| <input type="radio"/> YES | <input type="radio"/> NO | Have you tried other weight-loss medicines including over-the-counter products? | <input type="radio"/> YES | <input type="radio"/> NO | Did you know there may be 2 areas of the brain that can contribute to weight gain?* |
| <input type="radio"/> YES | <input type="radio"/> NO | Would you like to have more control over your hunger? | <input type="radio"/> YES | <input type="radio"/> NO | Are you interested in losing weight with help from CONTRAVE? |
| <input type="radio"/> YES | <input type="radio"/> NO | Would you like to have more control over the foods you crave? | <input type="radio"/> YES | <input type="radio"/> NO | Are you ready to begin a full weight-loss regimen, including medicine, diet, and exercise? |

*Other areas of the brain may be involved in weight loss. The exact neurochemical effects of CONTRAVE leading to weight loss are not fully understood.

Ask your doctor about CONTRAVE, a prescription weight-loss medicine that is thought to work on 2 areas of the brain* to help you lose weight and keep it off.

**Weight-loss help is available—
Bring your answers to your
appointment and start a discussion
with your doctor today!**

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Actor portrayal

Reduce hunger and help control cravings with CONTRAVE

The exact neurochemical effects of CONTRAVE leading to weight loss are not fully understood.

Save on your prescription with the CONTRAVE Savings Card*

Take advantage of the CONTRAVE Savings Card offer and benefit from monthly savings on your CONTRAVE prescription.



<p>If you have commercial insurance[†] that covers CONTRAVE</p>	<p>You may pay no more than \$30/month[‡] for your monthly prescription</p>
<p>If your insurance doesn't cover CONTRAVE or if you pay cash</p>	<p>You may pay no more than \$90/month[‡] for your monthly prescription</p>
<p>If you have Medicare or TRICARE</p>	<p>You may pay no more than \$90/month[‡] for your monthly prescription</p>



Important Safety Information

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. **Do not take any other medicines while you are taking CONTRAVE unless your healthcare provider says it is okay.**

If you have a seizure while taking CONTRAVE, stop taking CONTRAVE and call your healthcare provider right away.

Please see additional Important Safety Information, including complete boxed warnings for suicidal thoughts or actions and unusual changes in behavior, on pages 6–7.

*The Card is not valid for prescriptions that are eligible to be reimbursed, in whole or in part, by Medicaid, TRICARE or Medicare Part D plans as a supplemental benefit under enhanced alternative coverage, or other federal or state healthcare programs, including any state prescription drug assistance programs. Medicare Part D and TRICARE patients may use the Card if paying the full cash price for a prescription covered by the Card and no claim is submitted to Medicare or any other federal, state, or other governmental program. Out-of-pocket expenses incurred using the Card cannot be applied towards Medicare Part D true out-of-pocket (TrOOP) expenses. Patients enrolled in Medicare Part D plans that cover the prescription as a supplemental benefit are not eligible to use the Card even when paying cash.

†For patients with a co-pay obligation greater than \$110 and for those without coverage, the offer will cover any patient obligation amount over \$90; up to a maximum benefit of \$153.

‡Total OOP cost does not include dispensing fees and some taxes in select states and counties.

§For those patients who wish to obtain a 90-day supply, the maximum benefit is \$459.

Visit www.CONTRAVE.com
to download and activate your card now!



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Stop taking CONTRAVE and call a healthcare provider right away if you have any of the following symptoms, especially if they are new, worse, or worry you: thoughts about suicide or dying; attempts to commit suicide; depression; anxiety; feeling agitated or restless; panic attacks; trouble sleeping (insomnia); irritability; aggression, anger, or violence; acting on dangerous impulses; an extreme increase in activity and talking (mania); other unusual changes in behavior or mood.

Do not take CONTRAVE if you have uncontrolled high blood pressure; have or have had seizures; use other medicines that contain bupropion such as WELLBUTRIN, APLENZIN or ZYBAN; have or have had an eating disorder; are dependent on opioid pain medicines or use medicines to help stop taking opioids such as methadone or buprenorphine, or are in opiate withdrawal; drink a lot of alcohol and abruptly stop drinking; are allergic to any of the ingredients in CONTRAVE; or are pregnant or planning to become pregnant.

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. **Do not take any other medicines while you are taking CONTRAVE unless your healthcare provider says it is okay.**

Tell your healthcare provider about all of your medical conditions, especially: depression or other mental illnesses; attempted suicide; seizures; head injury; tumor or infection of brain or spine; low blood sugar or low sodium; liver or kidney problems; high blood pressure; heart attack, heart problems, or stroke; eating disorder; drinking a lot of alcohol; prescription medicine or street drug abuse; are 65 or older; diabetes; pregnant; or breastfeeding.

CONTRAVE may cause serious side effects, including:

Seizures. There is a risk of having a seizure when you take CONTRAVE. **If you have a seizure, stop taking CONTRAVE, tell your healthcare provider right away.**

Risk of opioid overdose. **Do not** take large amounts of opioids, including opioid-containing medicines, such as heroin or prescription pain pills, to try to overcome the opioid-blocking effects of naltrexone.

Sudden opioid withdrawal. Do not use any type of opioid **for at least 7 to 10 days before starting CONTRAVE.**

Severe allergic reactions. Stop taking CONTRAVE and get medical help immediately if you have any signs and symptoms of severe allergic reactions: rash, itching, hives, fever, swollen lymph glands, painful sores in your mouth or around your eyes, swelling of your lips or tongue, chest pain, or trouble breathing.

Increases in blood pressure or heart rate.

Liver damage or hepatitis. Stop taking CONTRAVE if you have any symptoms of liver problems: stomach area pain lasting more than a few days, dark urine, yellowing of the whites of your eyes, or tiredness.

Manic episodes.

Visual problems (angle-closure glaucoma). Signs and symptoms may include: eye pain, changes in vision, swelling or redness in or around the eye.

Increased risk of low blood sugar (hypoglycemia) in people with type 2 diabetes mellitus who also take medicines to treat their diabetes (such as insulin or sulfonylureas).

The most common side effects of CONTRAVE include nausea, constipation, headache, vomiting, dizziness, trouble sleeping, dry mouth, and diarrhea.

These are not all the possible side effects of CONTRAVE. Tell your healthcare provider about any side effect that bothers you or does not go away.

Use of CONTRAVE

CONTRAVE is a prescription weight-loss medicine that may help some adults with a body mass index (BMI) of 30 kg/m² or greater (obese), or adults with a BMI of 27 kg/m² or greater (overweight) with at least one weight-related medical problem such as high blood pressure, high cholesterol, or type 2 diabetes, lose weight and keep the weight off.

- CONTRAVE should be used with a reduced-calorie diet and increased physical activity
- It is not known if CONTRAVE changes your risk of heart problems or stroke or of death due to heart problems or stroke
- It is not known if CONTRAVE is safe and effective when taken with other prescription, over-the-counter, or herbal weight-loss products

CONTRAVE is not approved to treat depression or other mental illnesses, or to help people quit smoking (smoking cessation). One of the ingredients in CONTRAVE, bupropion, is the same ingredient in some other medicines used to treat depression and to help people quit smoking.

Ask your doctor or healthcare professional if CONTRAVE is right for you. Please see Full Prescribing Information, including Medication Guide, for CONTRAVE.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.



Reduce hunger and help control cravings with CONTRAVE

2 areas of your brain can cause you to feel hungry and crave certain foods even when you're not hungry. CONTRAVE is a weight-loss medicine believed to work on these 2 areas.†

Save on CONTRAVE

The CONTRAVE Savings Card can help you benefit from monthly savings on your CONTRAVE prescription.‡



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‡Must meet Eligibility Requirements. Some restrictions apply. For Eligibility Requirements and Terms and Conditions, please visit www.CONTRAVE.com/ask.

Ask your doctor today about CONTRAVE—a prescription weight-loss medicine believed to work on 2 areas† of the brain, the hunger center and the reward system

Learn more at www.CONTRAVE.com

Important Safety Information

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